A RESOLUTION OPPOSING THE RETAIL MARKETING OF MERCHANDISE GLAMORIZING THE USE/MISUSE OF PRESCRIPTION DRUGS, PARTICULARLY TO YOUTH

WHEREAS, The National Association of State Controlled Substances Authorities (NASCSA) has long promoted the appropriate use of controlled substances to treat legitimate medical conditions;

WHEREAS, members of NASCSA continue to be concerned about the increase in emergency room admissions and drug overdose deaths associated with the nonmedical use of controlled substances;

WHEREAS, there are certain retail outlets and boutiques popular with celebrities and youth selling apparel with the names of prescription drugs including, but not limited to, “Vicodin ®”, “Adderall ®”, and “Xanax ®”;

NOW, THEREFORE, BE IT RESOLVED, that NASCSA hereby condemns the marketing of products that glamorize the use/misuse of prescription drugs;

BE IT FURTHER RESOLVED, that NASCSA opposes the retail marketing of any apparel or merchandise that seeks to glorify the use/misuse of prescription drugs; and

BE IT FURTHER RESOLVED, that NASCSA encourages all retailers to voluntarily refrain from purchasing or selling products that glamorize the use/misuse of prescription drugs, particularly to youth.

ATTEST: __________________________________________
President

Date: 10/25/13 ____________