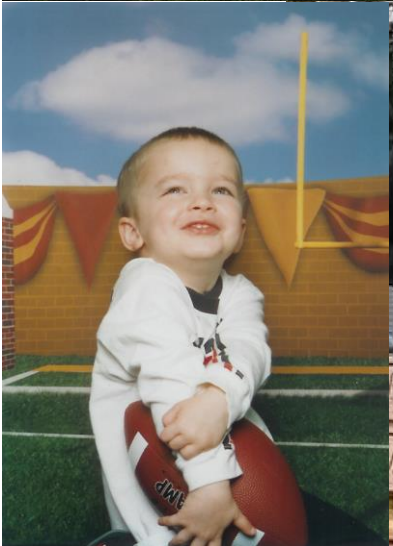




Alexander Neville

FOUNDATION





Devin Norring Forever 19

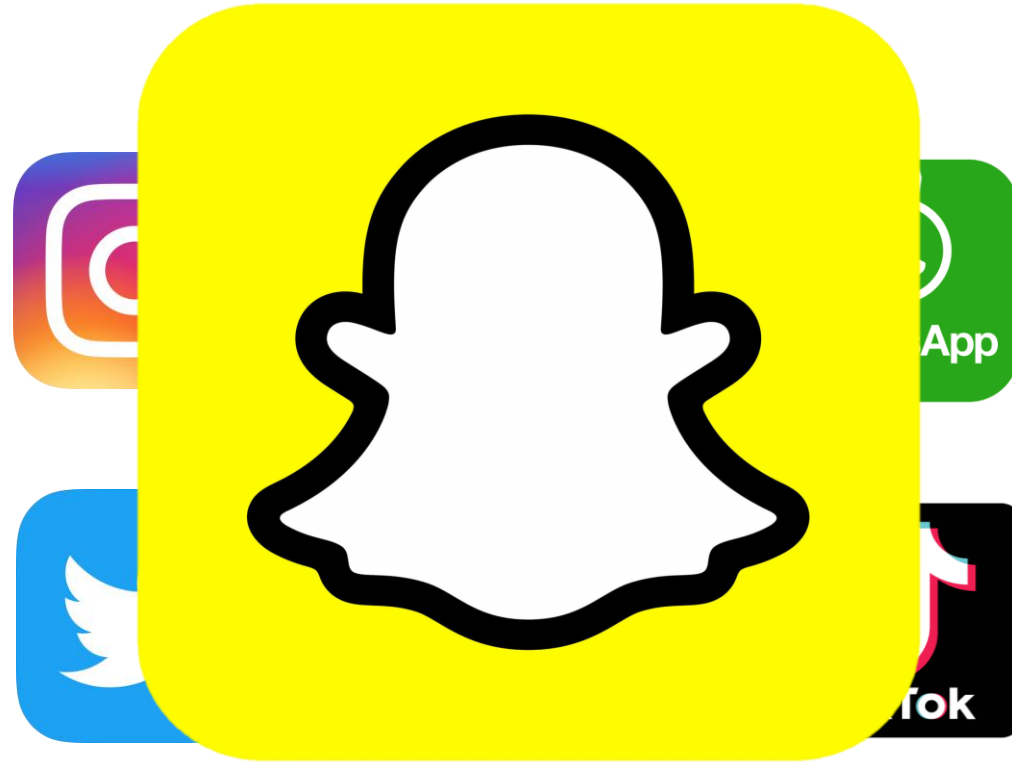
Devin loved playing football, perfecting tricks on his bike; writing, performing, and producing his own music. He went out of his way to make those around him laugh – he had a quick-witted sense of humor. He was his sister, Hayley, and brother, Caden’s biggest protector.

Do you know what they know?

How do you think youth are obtaining marijuana, alcohol, Rx drugs, and other substances?



They all have the potential to be dangerous!

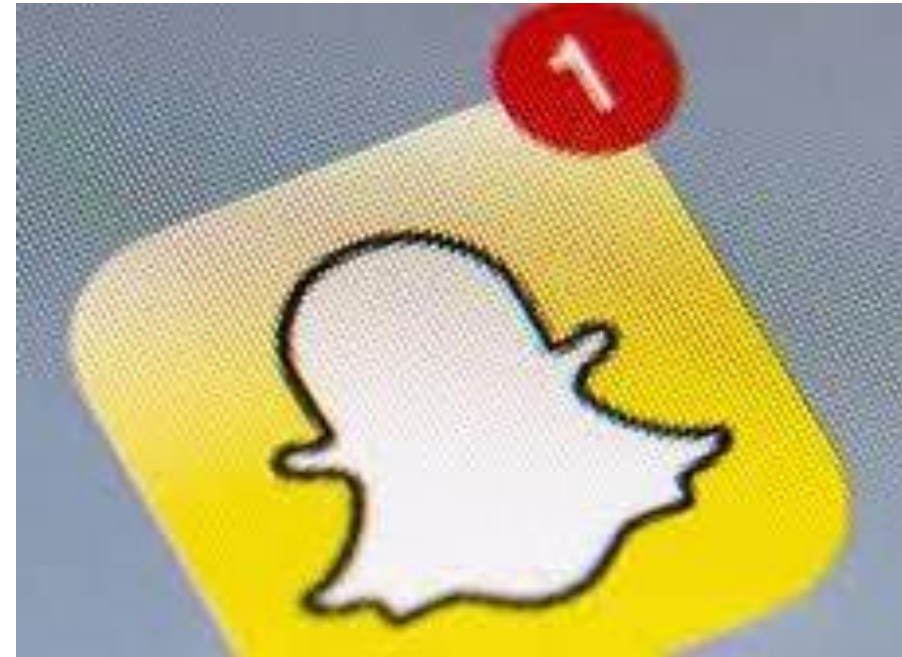


Snapchat Overview



What Is It and Why Is It Popular?

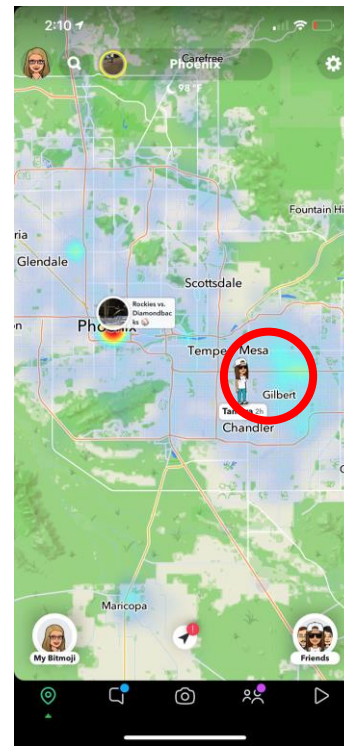
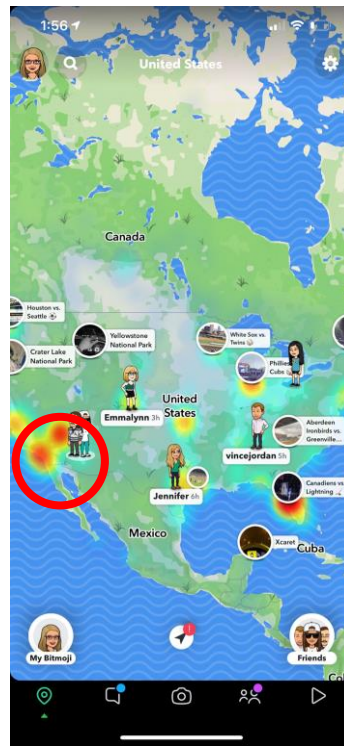
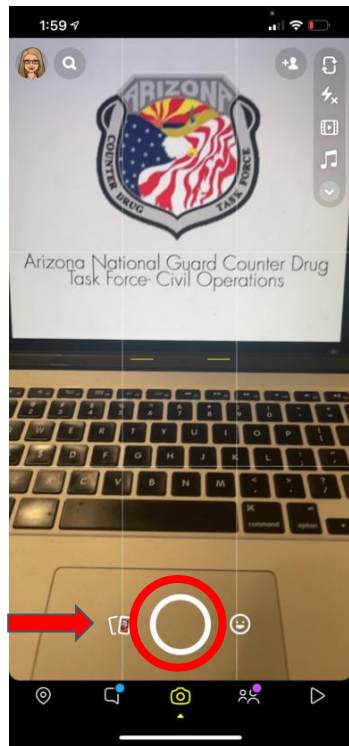
- Mobile app that allows users to send and receive messages, photos, and videos called “snaps”
- How they make money
- Self-destructing messages
- Ability to be anonymous
- Sense of security



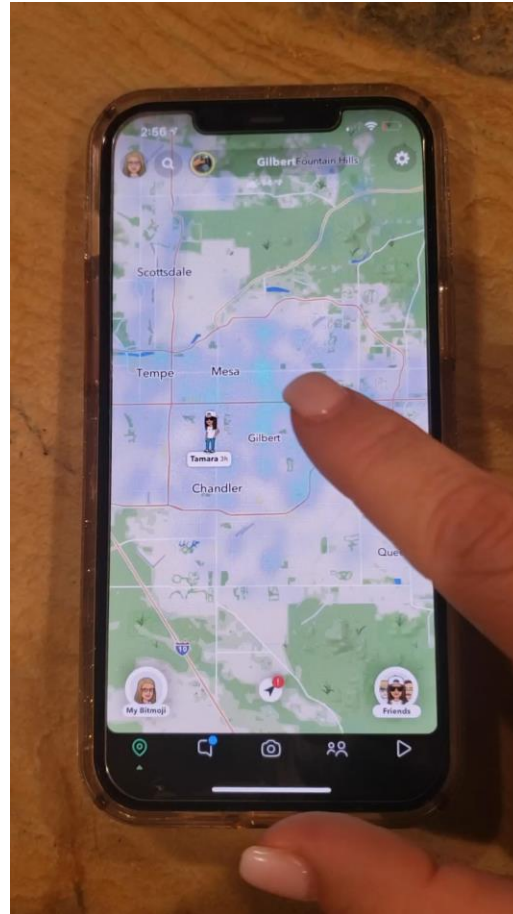
Features

- Family Center (NEW)
- Snap Audio & Video
- Spotlights
- Photo/Video Sharing
- Stories
- Photo/Video Filters
- Snap Map
- Happening Now
- Discover
- Snap Score
- Snap Games... and more!

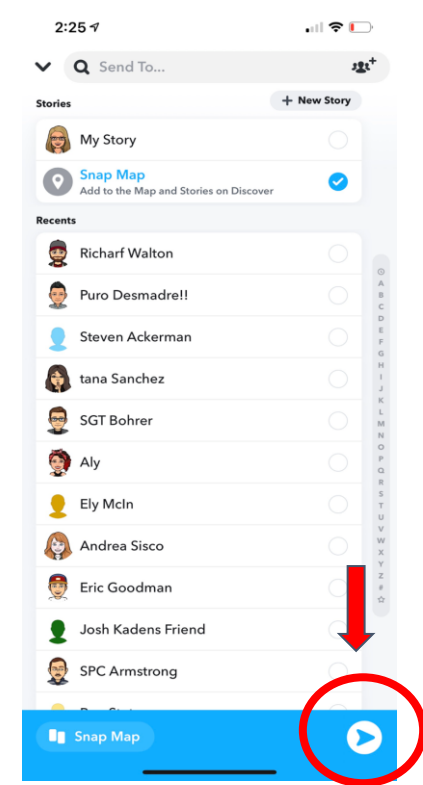
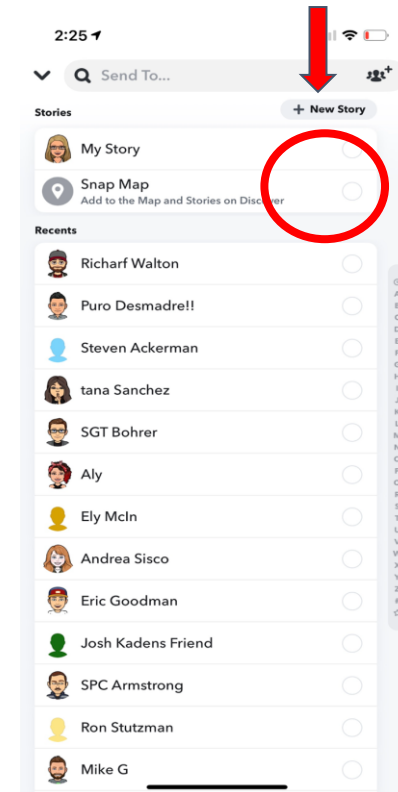
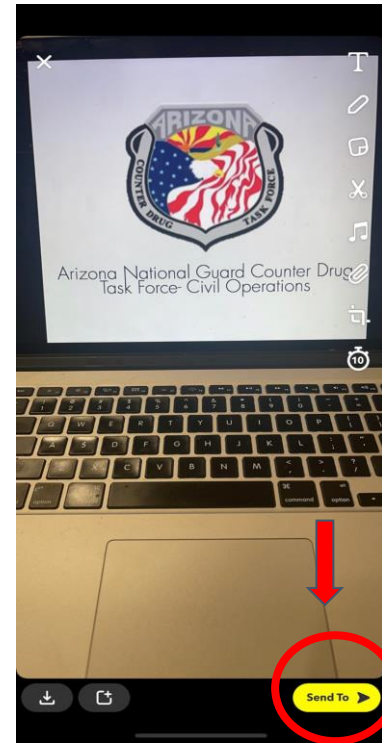
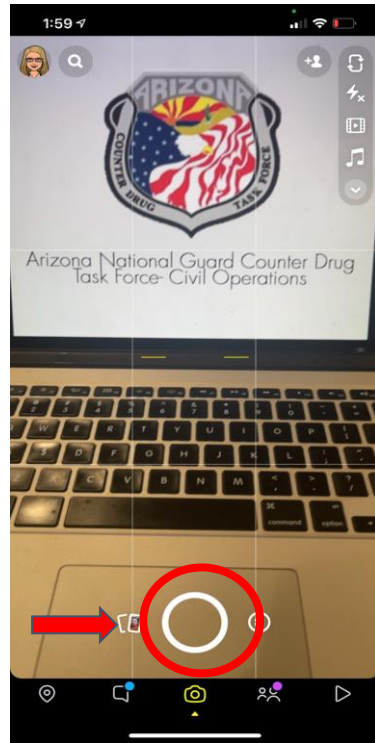
Snap Map – How It Works



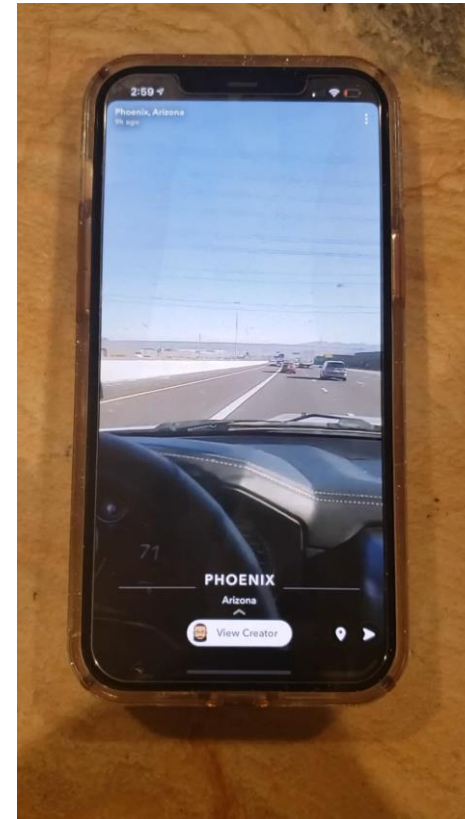
Snap Map – Viewing Public Content



Snap Map – Posting Content on Snap Map



Snap Map – Connecting With Strangers



Status Indicators

▶ elmina girl 13 🔥 😊

▶ jess santee boo 76 🔥 😊

▶ bff 🧑🧑❤️ 45 🔥 😊

▶ meldog sadecki 40 🔥 😬 😊

▶ mari dealing 13 🔥 😎 😊

▶ taylor hodenfield 12 🔥 😊

Color Coded Icons

Sent Icons



A Snap sent without audio



A Snap sent with audio



A sent Chat

Opened Icons



A friend opened a Snap without audio



A friend opened a Snap with audio



A friend opened a Chat



A friend viewed and received Cash

Received Icons



You have received a Snap or multiple Snaps that all do not contain audio



You have received a Snap or multiple Snaps that contain at least one Snap with audio



You have received a Chat

Viewed Icons



Your Snap sent without sound has been viewed



Your Snap sent with sound has been viewed



Your Chat has been viewed



A Snap or Chat is pending and may have expired

Screenshot Icons



A screenshot has been taken of your Snap without audio



A screenshot has been taken of your Snap with audio



A screenshot has been taken of your Chat

Replay Icons









Your Snap sent without sound has been replayed



Your Snap sent with sound has been replayed

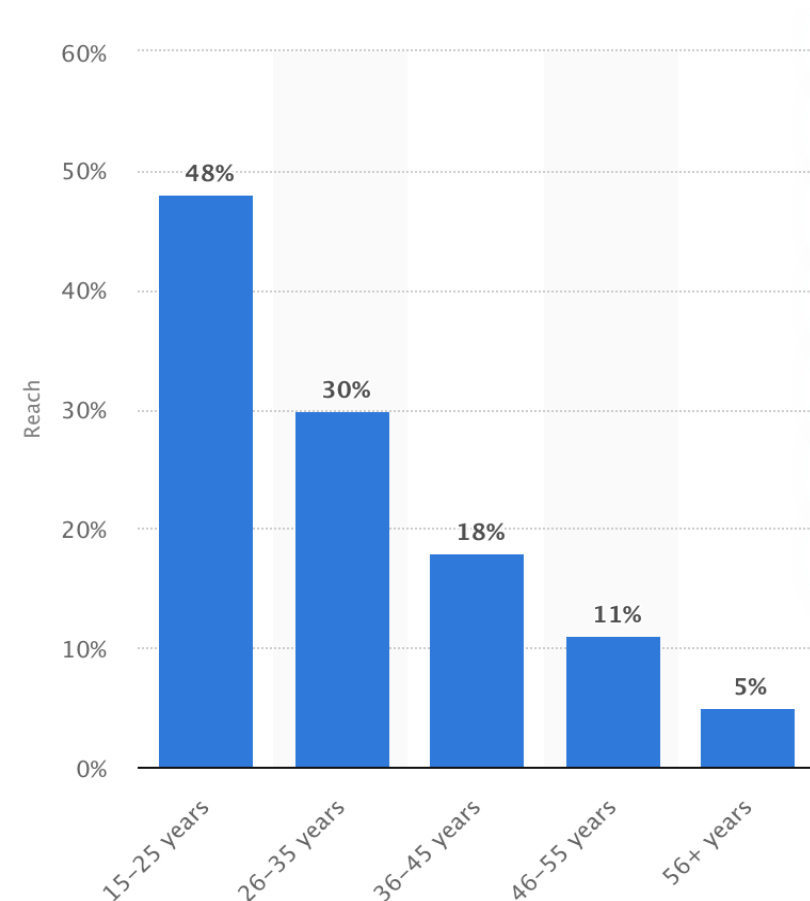
Milestone Meanings

-  = new friend
-  = shared best friend
-  = your #1 best friend is their #1 best friend
-  = you are a best friend
-  = a best friend to you
-  = snap streak

-  = 100-day snap streak
-  = snap streak about to end
-  = snap has replays in the last 24 hours
-  = #1 best friends with each other
-  = #1 best friend 2 weeks straight

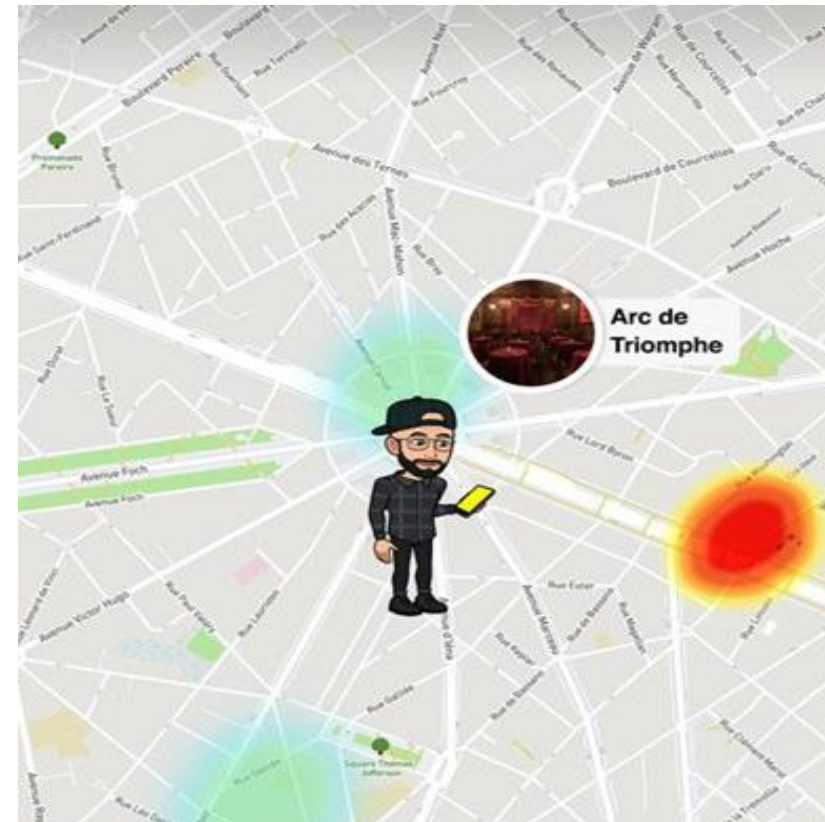
Who's Using It

- Age minimum 13 years old
- As of January 2021:
 - 265,000,000 - Total Daily Snapchat Users
 - 108,000,000 U.S. Snapchat Users (#1 in the world)
- 48% of users 15-25 year-olds
- 30% of users 26-35 year-olds (parenting age)



Know The Risks

- Provides user location to others
- Disappearing content
- Screenshots
- Easy access
- Anonymity



Family Center

- View your teen's friends
- See who they are talking to
- Report abuse
- Privacy is maintained-messages and snap content cannot be seen
- Snap does not allow 3rd party apps like Bark and Life 360



Snapchat and Drug Sales





Counterfeit Pills

Can you tell the difference?

Real



Fake



Fake



Fake



Neither can they...

Counterfeit Pills



Real-World Examples

Many don't know what they are taking.



The image is a screenshot of a news article from 12NEWS. The top navigation bar includes 'News', 'Weather', 'Sports', 'Connect', and 'Watch'. Below this, there are links for 'FORECAST', 'RADAR', 'VACCINE', 'ARIZONA MIDDAY', 'CORONAVIRUS', and 'BULLHORN'. The main headline reads: '14-year-old Prescott Valley girl dies after allegedly overdosing on fentanyl-laced pills'. Below the headline, a sub-headline states: 'Ana Perez says her daughter Alondra was looking forward to the first in-person classes of her freshman year when she died on October 20.' At the bottom of the article is a photograph of two young people, a girl and a boy, smiling. The girl is on the left and the boy is on the right. The photo is partially obscured by a large, faint watermark of a person's head and shoulders.

14-year-old Prescott Valley girl dies after allegedly overdosing on fentanyl-laced pills

Ana Perez says her daughter Alondra was looking forward to the first in-person classes of her freshman year when she died on October 20.

Who Are The Dealers?

- Drug makers
- Cartels
- Street dealers
- Online dealers
- Non-acquainted contacts





Aliso Viejo, CA
Alex's childhood home

Online Best Practices



Keep Up With Trends

1. Keep up with social media trends and lingo
2. Create your own Snapchat account
3. Follow groups your youth follows
4. Be honest with them about what you are doing

Monitor Your Child's Social Media Activity



Know The Lingo

#oxy

#420

#percs

#M30

#molly

#tina

#carts

DOC

PI

POS

CD9

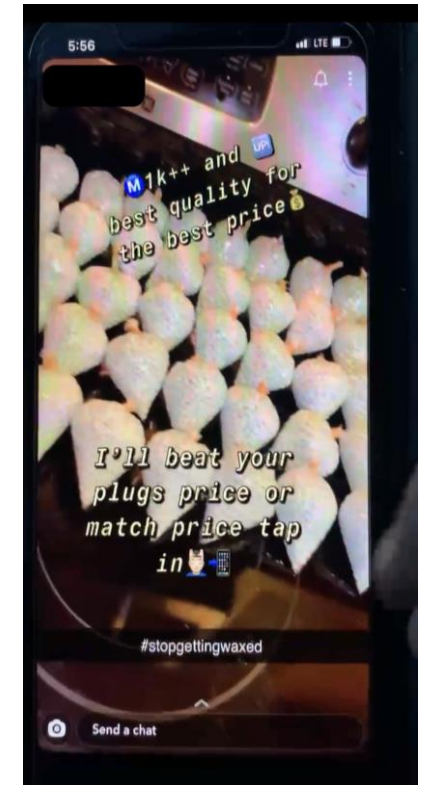
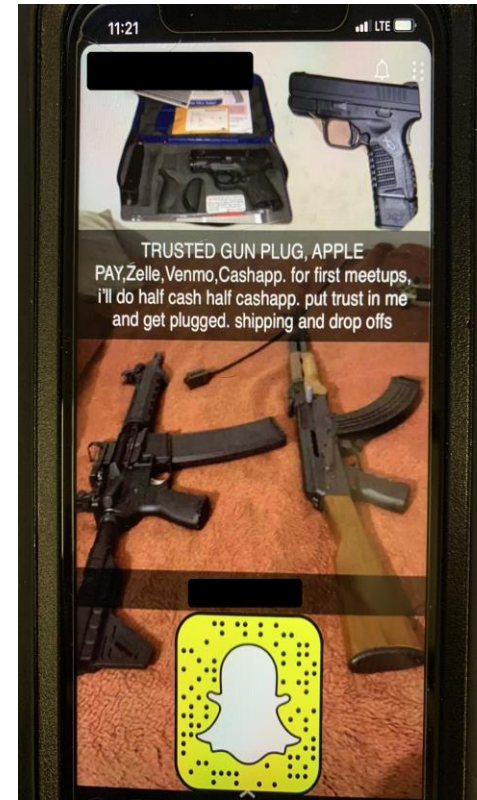
KPC

PAL

BLUES



Know What Deals Look Like



In-Person Best Practices



Talk To Your Youth

Have open, honest conversations with your child early and often.



Talk Internet Safety

The Basics

- Turn off GPS capabilities
- Adjust privacy and location settings on all social media applications to “OFF”
- Do not add or contact people you don’t know
- Do not give out personal information
- Avoid personally identifiable items in videos and posts
- Report harmful content

Have a Backup Plan



PEEL



PLACE



PRESS



NARCAN[®] (naloxone HCl)
NASAL SPRAY

QUICK START GUIDE
Opioid Overdose Response Instructions

Use NARCAN[®] (naloxone hydrochloride) Nasal Spray for known or suspected opioid overdose in adults and children.
Important: For use in the nose only.
Do not remove or test the NARCAN Nasal Spray until ready to use.

1 Identify Opioid Overdose and Check for Response

Ask person if he or she is okay and shout name.
Shake shoulders and firmly rub the middle of their chest.
Check for signs of an opioid overdose:

- Will not wake up or respond to your voice or touch
- Breathing is very slow, irregular, or has stopped
- Center part of their eye is very small, sometimes called "pinpoint pupils"

Lay the person on their back to receive a dose of NARCAN Nasal Spray.



2 Give NARCAN Nasal Spray

REMOVE NARCAN Nasal Spray from the box. Peel back the tab with the circle to open the NARCAN Nasal Spray.

Hold the NARCAN Nasal Spray with your thumb on the bottom of the plunger and your first and middle fingers on either side of the nozzle.

Gently insert the tip of the nozzle into either nostril.

- Tilt the person's head back and provide support under the neck with your hand. Gently insert the tip of the nozzle into **one nostril**, until your fingers on either side of the nozzle are against the bottom of the person's nose.

Press the plunger firmly to give the dose of NARCAN Nasal Spray.

- Remove the NARCAN Nasal Spray from the nostril after giving the dose.



3 Call for emergency medical help, Evaluate, and Support

Get emergency medical help right away.

Move the person on their side (recovery position) after giving NARCAN Nasal Spray.

Watch the person closely.

If the person does not respond by waking up, to voice or touch, or breathing normally another dose may be given. NARCAN Nasal Spray may be dosed every 2 to 3 minutes, if available.

Repeat Step 2 using a new NARCAN Nasal Spray to give another dose in the other nostril. If additional NARCAN Nasal Sprays are available, repeat step 2 every 2 to 3 minutes until the person responds or emergency medical help is received.



ADAPT PHARMA

For more information about NARCAN Nasal Spray, go to www.narcannasalpray.com, or call 1-844-4NARCAN (1-844-462-7226). You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

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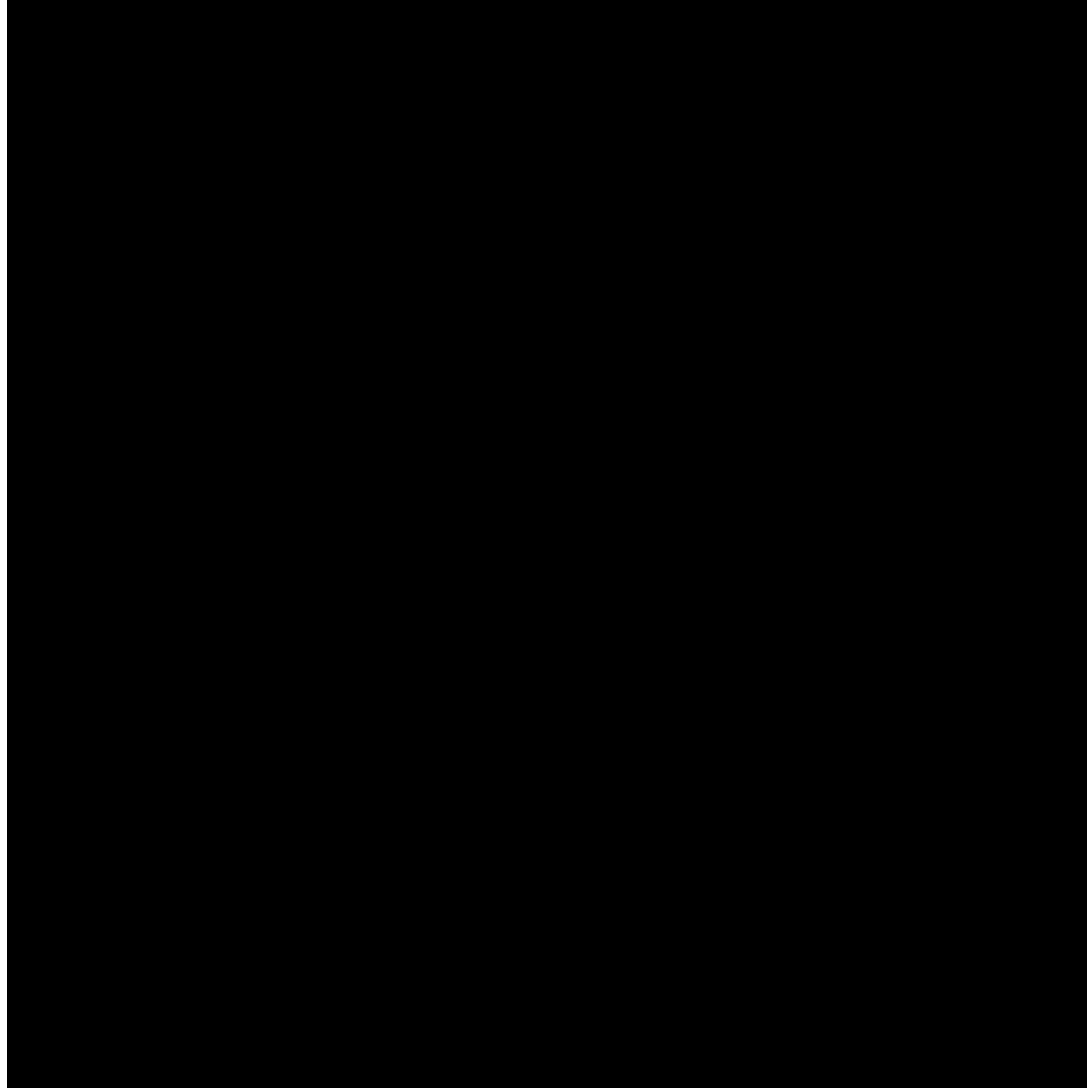
Talk the Law

Educate your youth on the Good Samaritan Law

Protects a person in the event they need to receive or render aid as a result of a drug-related overdose



Lawsuit



Resources

Youth

- Suicide Prevention Lifeline (24/7)
 - 988
 - Helps individuals in suicidal crisis
- Teens Helping Teens-Available (6pm-9pm PST)
 - 1-800-TLC-TEEN
 - Text TEEN to 839863
- Text HELLO to 741741 (24/7)
 - Free, anonymous texting to trained crisis counselors
- Teen Lifeline (24/7)
 - 1-800-248-TEEN
 - support for teens operated by teens
- Trevor Project Lifeline (24/7)
 - 1-866-488-7386
 - Confidential suicide hotline for LGBT youth

PEER-TO-PEER YOUTH OUTREACH

Alexander Neville
Foundation
Opioid & Fentanyl Education

SHARE WITH PURPOSE LITTLE WAYS

- SHARE WITH FRIENDS & FAMILY
- POST/RE-POST ON INSTA, SNAP, ETC.
- CONTINUE TO PAY ATTENTION

SHARE WITH EVERYONE BIG WAYS

- HAND OUT RESOURCE CARDS
- WRITE IN-DEPTH POSTS OR PERSONAL ESSAY VIDEOS FOR INSTA, SNAP, ETC
- HAVE IN-DEPTH DISCUSSIONS WITH FRIENDS, FAMILY, SCHOOL STAFF, ETC
- MASTER THE INFORMATION

SHARE BEYOND HUGE WAYS

- SHOW UP, HELP, OR SPEAK AT ANF OR RELATED EVENTS
- VOLUNTEER FOR OUTREACH PROGRAMS AT SCHOOLS AND OTHER ORGANIZATIONS
- THE SKY IS THE LIMIT





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