

NASCSA Conference 2023 Speaker Biographies

Stella Bailey

Stella Bailey oversees the function and strategic priorities of the North Carolina's DHHS Justice Systems Innovation Section, situated in the Division of Mental Health, Developmental Disabilities and Substance Abuse Services. Stella has an MSc in Public Health from the London School of Hygiene and Tropical Medicine and was a Fellow of the UK's Royal Society for Public Health from 2016 to 2020. Before returning to the US in 2019, Stella provided strategic leadership in substance misuse prevention and community safety to local government. Stella is well versed in navigating competing demands of innovations in health and data technology, with existing legislative requirements to address complex issues resulting in successful policies to improve pathways to services for excluded adults. As Section Chief of the Justice Systems Innovation Section, Stella is at the helm of North Carolina's Drug Control Unit, driving system improvements in the state's response to controlled substances regulations and diversion prevention. Stella has been a member of NASCSA since October 2019, and a member of the Controlled Substances Committee since 2020.

Dave Baker

Representative Dave Baker is a businessman, community leader, husband, and father. He owns a number of businesses in the Willmar/Kandiyohi County area in Minnesota and has worked in management for nearly 30 years. At the Minnesota House, where he is serving his 5th term, Dave serves on the Human Services Finances committee, the Human Services Policy committee, and the Workforce Development committee, where he is the GOP lead. He was also elected as an Assistant Minority Leader from the House GOP members and serves as the House GOP Personnel Chair. In honor of his late son Dan who passed away in 2011 from an accidental overdose, he has worked tirelessly to bring Nation-leading Opioid-Abuse-Prevention legislation to Minnesota, working across the aisle and with the senate to bring real change to this epidemic. He serves as Chair of the Opioid Epidemic Response Council (OERAC) in Minnesota.

Grant Baldwin

Dr. Grant Baldwin is the Director of the Division of Overdose Prevention at CDC's National Center for Injury Prevention and Control. He leads the division in monitoring trends in the drug overdose epidemic and other emerging drug threats, identifying and scaling up prevention activities to address the evolving drug crisis, and supporting local drug-free community coalitions. Prior to this appointment in October 2019, Dr. Baldwin served as the Director of the Division of Unintentional Injury Prevention for 11 years, where he helped raise the profile of motor vehicle injury prevention, advanced work in older adult fall prevention and traumatic brain injury prevention and established the initial CDC response to the prescription opioid overdose epidemic.

As the scope, scale, and complexity of America's drug overdose epidemic changed, the Division of Overdose Prevention was created to serve as a necessary and essential focal point to CDC's more expansive and diversified work in the area. Dr. Baldwin has served at CDC for over 26 years. Dr. Baldwin received his PhD in Health Behavior and Health Education at the University of Michigan. He received an MPH in Behavioral Sciences and Health Education from Emory University, and is currently adjunct faculty at Emory University. Dr. Baldwin has given keynote addresses and provided remarks at over 150 state, national, and international conferences and meetings; has authored or coauthored more than 80 peer-reviewed publications; and has received awards of excellence for his leadership and teaching.

Sarah Boblenz

DEA Policy Analyst Sarah Boblenz is an Iowa native and started her career with DEA in 2003. For the first 18 years she worked as a Diversion Investigator and conducted field investigations in Des Moines, Iowa; Knoxville, Tennessee; and New Delhi, India. She supervised a group in Des Moines, Iowa and was the Omaha Field Division's Program Manager where she oversaw inspections relating to the recordkeeping and security of controlled substances. She

coordinated major criminal and civil investigations relating to the diversion of controlled substances, and maintained relationships with state regulatory boards, federal agencies, and with state and local law enforcement agencies. Ms. Boblenz is currently assigned to the Policy Section at DEA Headquarters. This unit deals with complex regulatory questions surrounding the manufacture, distribution, dispensing, and disposal of controlled substances and listed chemicals. In addition to responding to inquiries, her other projects entail working with practitioners to expand medication assisted treatment and drafting and editing external facing manuals that are published on DEA's website.

Kevin Borchner

Kevin Borchner is the Vice President, PDMP & Pharmacy Programs for Nebraska at CyncHealth. In his role since 2016, he is responsible for pharmacy systems, including the operations and enhancements of the PDMP, including the reporting of all prescriptions since 2018.

After graduating from UNMC and completing a residency in Phoenix, Kevin worked within areas involving geriatrics, behavioral health, and informatics, including 20 years as Pharmacy Informatics Coordinator at Nebraska Methodist Hospital. Kevin has served on the Nebraska Board of Pharmacy for over ten years and has served on the Nebraska Board of Health for six years. He has also functioned as chair or co-chair on committees pertaining to PDMPs, including SHIEC, PMIX, and NASCSA and continues to work with federal agencies such as CDC, DOJ, ONC, and CMS.

Jeffrey Bratberg

Dr. Bratberg studies the essential and emerging roles community pharmacists play regarding opioid overdose, harm reduction and opioid use disorders as a clinical professor of pharmacy practice at the University of Rhode Island. He works with students, pharmacists, and other professionals to advocate for expanded roles in medication access, public health promotion, and policy change. He is an associate editor of the Journal of the American Pharmacists Association (JAPhA) and is on the Board of Directors of the Association for Multidisciplinary Education and Research in Substance use and Addiction (AMERSA). He also co-produces and hosts a public health pharmacy podcast, "The Regimen."

Melissa DeNoon

Melissa DeNoon, R.Ph., joined the SD Board of Pharmacy in February 2016 as the South Dakota Prescription Drug Monitoring Program (SD PDMP) Director. She obtained her B.S. in Pharmacy from South Dakota State University in May 1991 and spent the next 25 years practicing retail pharmacy in Arizona and South Dakota. As PDMP Director, she is an Executive Committee member of the National Association of State Controlled Substances Authorities (NASCSA) in addition to chairing and serving on several of its other committees, is an Executive Committee member of the Prescription Monitoring Information eXchange Standards Organization (PMIX), and is a member of the PMP InterConnect Steering Committee, the RxCheck Hub Governance Board, and the National Association of Drug Diversion Investigators (NADDI).

Elizabeth A. Gallenagh

Elizabeth A. Gallenagh, Esq., is the Senior Vice President, Government Affairs and General Counsel for HDA. She is responsible for overseeing federal and state advocacy on behalf of HDA member companies and is the organization's chief in-house attorney. Additionally, she serves as HDA's primary expert on prescription drug traceability, distributor licensure and tax issues.

Since joining HDA in 2003, Ms. Gallenagh led the Alliance's industry-wide efforts to replace a 50-state patchwork of pedigree laws with one national traceability solution, which became a reality through the enactment of Title II of the Drug Quality and Security Act in November 2013. In 2014, she was honored by the industry with the Distribution Management Award for Industry Leadership, which honors an individual who has exhibited the highest standards of honesty and integrity, working to enhance industry relations and knowledge, as well as supply chain efficiency and security.

Gallenagh holds a JD from the George Mason University School of Law and a BA from The George Washington University.

John Gilbert

John A. Gilbert, Jr. counsels and advises clients on legal and regulatory issues involving controlled substances, prescription drugs, and precursor chemicals. His expertise extends to international, federal and state laws and regulations governing the scheduling, manufacturing, distribution, dispensing, import and export of controlled substances drugs and precursor chemicals. Mr. Gilbert has advised numerous companies at all levels of the drug supply chain on legal, regulatory and enforcement matters involving the Controlled Substances Act (CSA) and state laws governing controlled substances and precursor chemicals. Mr. Gilbert frequently conducts investigations and inspections related to compliance with federal and state laws and has handled numerous civil litigation matters involving violations of federal and state laws including actions before the DEA Office of Administrative Law Judges and civil actions initiated by U.S. Attorney Offices in federal court.

Mr. Gilbert has extensive experience in scheduling and regulation of controlled substances under the international drug control treaties and issues related to the United Nations Drug Control Program. He has advised and represented clients on matters related to the World Health Organization's Expert Committee on Drug Dependence, the International Narcotics Control Board and the U.N. Commission on Narcotic Drugs. Mr. Gilbert also advises clients on compliance with federal and state requirements on licensing, pedigree, track and trace, and drug sampling requirements, including regulations associated with the Drug Quality and Security Act. Before joining the firm in 1995, Mr., Gilbert was an attorney in the DEA's Office of Chief Counsel, Diversion/Regulatory Section. He also served as law clerk to the DEA's Chief Administrative Law Judge as part of the U.S. Department of Justice's Honors Program.

Eric Griffin

Eric is the Director of Compliance & Enforcement for the State of Ohio Board of Pharmacy. He oversees the daily operations of the Compliance & Enforcement Division, managing a staff of more than sixty pharmacists, investigators, inspectors, and support staff. He routinely directs major investigations, facilitates public outreach and training, and coordinates multi-agency initiatives. Eric started his law enforcement career at Delaware County Sheriff's Office where he served in numerous positions including Detective, Sergeant, Drug Task Commander, and Lieutenant. Eric has led and participated in a multitude of investigations at the State and Federal Level in the prosecution of Homicides and Major Drug Offenders to Health Care Professionals. As a Lieutenant, he supervised and oversaw the daily operations of the Detective Bureau, Drug Task Force and Administrative Investigations. Eric has more than twenty years of law enforcement experience and has attended countless training sessions across the country. Eric regularly presents on issues concerning drugs of abuse and diversion to law enforcement, administrative agencies, and the general public.

Barb Hersh

Barb Hersh is a highly accomplished professional specializing in controlled substance management within the veterinary industry. As the Education & Compliance Manager at CUBEX, she brings extensive knowledge and experience to her role. Barb is dedicated to promoting safe and responsible practices, serving as a valuable resource for veterinary professionals.

Barb develops and delivers training programs, offering insights on effective controlled substance management in veterinary practices as well as overseeing the first electronic PDMP submission platform for veterinary professionals. Her expertise in regulations ensures practices maintain compliance while upholding high standards of patient care. As a Registered Veterinary Technician, Barb understands the unique challenges faced by veterinary professionals. She collaborates closely with practices, implementing tailored secure handling processes to meet their specific needs. Join Barb Hersh as she shares her extensive knowledge and practical insights on controlled substance management. Through her expertise, veterinary professionals can navigate the complexities of the industry, ensuring patient safety, compliance, and optimal practice efficiency. Benefit from Barb's guidance to enhance your veterinary practice's controlled substance management.

Megan Herber

Megan Herber partners with health care clients to develop and execute federal government affairs and policy strategies. She works with clients across the health and life sciences industry, including health care providers, patient advocacy organizations, and coalitions and trade associations with public health missions. She helps clients analyze and develop both legislative and regulatory policy and then navigate congressional offices and federal agencies. She leverages her in-depth understanding of the processes and pressure points that drive federal health care policy to help clients adapt and thrive in an ever-changing regulatory environment.

Recognized as a telehealth policy leader in Washington D.C., Megan speaks and writes on the topic extensively, especially as the COVID-19 pandemic ushered in significant policy changes around the delivery of remote care. Megan is also well-versed in a broad range of federal health policy topics including Medicare, Medicaid, CMS rulemaking, HHS agency funding through the appropriations process, the FDA's patient-focused drug development process and other digital health topics.

Megan is a registered lobbyist for most of her clients, but her teams offer clients much more than solely direct lobbying. With the end goal of patient access to high quality health care always at the forefront, advocacy means finding solutions to problems and knowing how to navigate the government to successfully resolve problems and advance goals.

Cameron McNamee

Cameron McNamee currently serves as the Director of Policy and Communications for the State of Ohio Board of Pharmacy. In this role, Cameron is responsible for the development and implementation of strategies to advance the Board's legislative initiatives and other interests relating to the General Assembly. He works closely with the Ohio General Assembly on legislation to address prescription drug abuse. Cameron is also responsible for overseeing the Board's administrative rule making process and all external communications to licensees, stakeholders and the general public.

E. Michael Murphy

E. Michael Murphy, PharmD, MBA is an Assistant Professor of Clinical Pharmacy at The Ohio State University College of Pharmacy and an Advisor for State Government Affairs at the American Pharmacists Association. In these roles he teaches, conducts research, and advocates across the country for increased patient access to pharmacist provided care. He previously was a part of the team working at the Ohio Pharmacists Association on the implementation of the payment for pharmacists' services program in Ohio. He has held several volunteer leadership positions, including his term as the 2017-2018 American Pharmacists Association Academy of Student Pharmacists (APhA-ASP) National President and member of the 2017-2018 APhA Board of Trustees.

Amy Neville

Since losing Alexander, Amy has dedicated her life to educating and spreading awareness of the dangers that killed her son Alexander. If you know me already or have seen my work, you know that I cannot say enough about the pain of losing my baby, but this is bigger than one fourteen-year-old. So many more adolescents and people of all ages are having their lives cut short through no fault of their own.

It is my mission to bring light to this issue and advocate for changes. In the last year, I have met with students, school counselors, school boards, PTAs, Scout troops, DEA agents, prosecutors, Law enforcement, State and Federal politicians, and many more people to share and learn what WE can do to help. This is a difficult hill to climb, but I know that our efforts are helping.

Bridgette Norring

Bridgette Norring is a bereaved mother who tragically lost her beautiful 19-year-old son, Devin, to fentanyl poisoning. Devin's life came to a heartbreaking end when he unknowingly consumed a fake pill advertised as a Percocet through

Snapchat. That one pill turned out to be 100% illicitly manufactured fentanyl. This is just one of the heart-wrenching examples of the many dangers' children, teens, and youth experience lurking in the shadows of our digital age. After the loss of her son, Bridgette made a conscious decision with her family to transform their pain into a powerful force for change. Recognizing the urgent need for education and awareness about the dangers of substance misuse, Bridgette and her family have become passionate advocates working tirelessly to prevent others from experiencing the same tragedy.

Bridgette and her family founded the Devin J. Norring Foundation, a nonprofit organization whose mission is to provide comprehensive information, support, and resources to individuals, families, and communities impacted by fentanyl and other dangerous substances. Through evidence-based education initiatives, advocacy efforts, and collaborative partnerships, they strive to prevent addiction, reduce harm, and promote recovery. Bridgette also serves as a board member for Victims of Illicit Drugs (V.O.I.D.).

Bridgette strives to honor Devin's memory by ensuring that his story serves a motivation for change. She believes that by sharing Devin's heartbreaking story, she can help parents, educators, and communities engage in open conversations about substance misuse, while also erasing the stigma surrounding substance use disorders and mental health.

Shabbir Imber Safdar

Shabbir Imber Safdar has been at the Partnership for Safe Medicines for over a decade and was tapped to lead it in 2017. The Partnership, founded in 2003, is a not for profit focused entirely on researching the danger of counterfeit drugs in America and educating the public about how to stay safe from them.

Mary-Lou Schoonover

Mary-Lou Schoonover currently serves as the Customer Due Diligence and State Licensing Manager for Par Pharmaceuticals, Inc., an Endo owned company. She is responsible for the licensing of all the Par/Endo entities as well as the DEA Suspicious Order Monitoring/Customer Due Diligence program. Mary-Lou has over 20 years of combined experience between PDMA and DEA compliance in the pharmaceutical industry. She has work for MedPro Systems, Allergan (formerly Actavis), Reckitt Benckiser and lastly, the United States Pharmacopeia. Considered a subject matter expert in State Licensing, PDMA and DEA Compliance, Mary-Lou attributes her wealth of knowledge and success to the many folks she has worked with. She has a Bachelor of Science in Business Administration and Management from Centenary University and; is a graduate of the National Academy of Paralegal Studies. Mary-Lou is a Certified Corporate Paralegal. She has served as an industry volunteer on several committees at NASCSA for many years. Mary-Lou has also presented at NASCSA and other industry conferences. She is a member of or affiliated with NASCSA, NADDI and IQVIA. In her spare time, Mary-Lou volunteers for the Center for Prevention in Sussex County, NJ.

Sidney Seal

Sidney "Sid" Seal, R.Ph., Oxford, MS., B.S. Pharmacy 1985, University of Mississippi School of Pharmacy; 1985-2011, Super D/USA Drugs, Pharmacist, PIC, District Supervisory positions; 2011-present, Mississippi Board of Pharmacy, Sr. Compliance Agent, Pharmacy regulatory/Drug Diversion/Fraud cases with MS Bureau of Narcotics, Medicaid, MS AGO, DEA, and FBI; 2014-2017, Secretary MS Chapter of NADDI (Nat'l Assn of Drug Diversion Investigators), Mississippi Opioid and Addiction Town Hall Meetings, Speaker/Presenter, Avid college sports fan, music aficionado, and collector of signed first addition books; Proud husband, father, and grandfather.

Steve Schierholt

Steve Schierholt serves as the Executive Director of the State of Ohio Board of Pharmacy. He is responsible for administering all orders of the Board as well as directing agency operations. Steve has more than 40 years of experience in law enforcement and agency administration. Under his leadership, the Board significantly expanded its mission to protect the public by expanding regulatory oversight of pharmacy technicians, prescriber offices with controlled substances, home medical equipment, prescriber compounding, and portions of the Ohio Medical Marijuana Control Program.

Schierholt also oversaw increased utilization of Ohio's prescription drug monitoring program, known as the Ohio Automated Rx Reporting System (OARRS). During his tenure at the Board, OARRS use increased by more than 18,000 percent and the number of Ohioans engaged in doctor shopping decreased to its lowest level on record. In recognition of these achievements, the State of Ohio Board of Pharmacy was awarded the 2019 Fred T. Mahaffey Award by the National Association of Boards of Pharmacy.

Summer M. Schwab

Summer M. Schwab, DEA Supervisory Diversion Investigator. Over the span of her 14-year career with the Drug Enforcement Administration, Ms. Schwab previously served in the Pittsburgh, Pennsylvania District Office and has held multiple roles in the Chicago and Omaha Divisions during her time with the DEA, most recently as the Supervisory Diversion Investigator of the Minneapolis – St. Paul District Office covering the states of Minnesota and North Dakota.

Elliot Vice

With a track record in health care advocacy and experience on Capitol Hill, Elliot Vice brings a valuable perspective to help you develop and advance your strategic goals related to legislative and regulatory policy developments. Before joining Faegre Drinker, Elliot served as government affairs director for the first National Council of State Boards of Nursing (NCSBN) in Washington, D.C., opening the organization's first D.C. office and building the team's government outreach program from the ground up. In this role, Elliot managed NCSBN's legislative and regulatory outreach, public policy agenda promotion and development of strategic relationships, focusing on the nexus between state regulation of health care and its intersection with the federal government. He also served on the American Telemedicine Association's Policy Council and the Steering Committee of the Nursing Community Coalition.

Elliot was also a health care policy advisor in a D.C.-area firm, providing strategic guidance to clients advocating for congressional and regulatory activity. He also has insight into the inner workings of Capitol Hill from his time on the legislative and executive staffs of former Senator Evan Bayh.\

Kara Slusser

Kara Slusser serves as the Director of Indiana's Prescription Drug Monitoring Program, INSPECT. Kara guides government and business executives in the health and human services space. She is responsible for implementing PMP practices that assist providers to effectively flag at-risk patients and curb prescription drug abuse. With a focus on strategic State based initiatives, Kara worked with Bamboo Health and State partners to launch Indiana's Statewide PMP Integration program that enables integration of controlled substance prescription histories into electronic health records, providing real-time physician access to PMP data. Kara is a member of the PMP InterConnect Steering Committee, National Association of State Controlled Substances Authorities and the Opioid Data Workgroup for Indiana's Commission to Combat Drug Abuse.

Christopher von Zwehl

Christopher von Zwehl is the Chief Growth Officer and Rx Security Solutions Expert for Scripps Safe, Inc. (SCRIP), a leader in pharmaceutical & healthcare security and supply chain solutions headquartered in Naples, FL. His successful career is backed by a BBA in International Marketing from Hofstra University and Master of Arts in International Media Studies from The New School University. He also obtained leadership & officer's training at the U.S. Coast Guard Academy. He is an Advisory Board Member of the American Pharmacy Purchasing Alliance (APPA). He serves on the Education & Membership Committees for the National Association of State Controlled Substance Authorities (NASCSA) for which he was awarded the 2021 President's Award. He is a member of the National Association of Drug Diversion Investigators (NADDI), FBI InfraGard Cyber Health Working Group, International Association for Healthcare Security & Safety (IAHSS) and American Society of Pharmacovigilance. Prior to Scripps, he was VP of Business Development at E-Renewables, LLC and Vice President at VARN International, the #1 global leader in graphic arts pressroom products distributing solutions to over 85 countries. Varn, his family's business sold in 1999 to Greenwich Street Capital and Day International

(Flint Group). Part time, Chris volunteers his service to our nation as the Training Division Chief (DVC-AT) for the Public Affairs National Directorate in the U.S. Coast Guard Auxiliary. He has 20 years of service as a highly decorated national staff officer with 38 medals, ribbons, team, unit & individual commendations, awards, citations, and devices. He has an Active National Security “SECRET” Clearance. He is also a Terrorism Liaison Officer and Instructor. He is a two-time commissioned appointee of past EPA Administrator and New Jersey Governor Christine Todd-Whitman. His greatest accomplishment to date was jointly overseeing the successful return of our nation’s most decorated warship to her namesake state from 1995 to 1999 as past Commissioner of the U.S.S. New Jersey Battleship Commission (BB-62), and as President of the Battleship New Jersey Foundation raising over \$18 million. Chris and his wife reside in Naples, FL with their three children.

Kyle Zebley

Kyle Zebley is Senior Vice President of Public Policy at the American Telemedicine Association (ATA) and Executive Director of ATA Action. He is working with and on behalf of ATA and ATA Action members and like-minded organizations to eliminate barriers to the expansion of telehealth and ensure patients, providers, and payers can realize the benefits of virtual care.

Previously, Kyle was the Chief of Staff in the Office of Global Affairs (OGA) at the U.S. Department of Health and Human Services (HHS). He collaborated with senior leadership from HHS, the White House, and other cabinet departments to develop, advise, and promote U.S. global health policy, including in such policy areas as drug pricing, global health security, medical devices, and non-communicable diseases. Prior to HHS, he worked in Congress as a Legislative Director, leading a legislative team in developing policy and drafting legislation, particularly on matters concerning the House Committee on the Budget, the House Committee on Education and the Workforce, and the House Committee on Ways and Means. Kyle started his career in Washington, D.C. as a Research Assistant at Public Opinion Strategies, where he worked on campaign strategies for clients running for U.S. President, the U.S. Senate, the U.S. House of Representatives, state governor, and state legislatures.

Kyle is a sought-after policy expert. He has contributed his time to organizations developing model health policies, such as the Federation of State Medical Boards Workgroup on Telemedicine, the Uniform Law Commission Uniform Telehealth Act, and the United Nations Independent High-level Commission on Noncommunicable Diseases. Kyle is frequently quoted in major media coverage on the topic of telehealth, including the Associated Press, Bloomberg, Inside Health Policy, Kaiser Health News, Modern Healthcare, NBC news affiliates, NPR, Roll Call, Time, USA Today, and Yahoo! Finance.

Pam Zemaitis

Pam Zemaitis, MBA is a Senior Consultant with HealthTech Solutions. She has over 20 years of Healthcare experience. Pam was a healthcare analyst and Health Information Technology (HIT) Coordinator in Pennsylvania working closely with the state PDMP team. She has worked with Health and Human Services (HHS) systems and providers across the Commonwealth of Pennsylvania to encourage Health Information Exchange (HIE) and Meaningful Use (MU). She has extensive experience with HIE and the Electronic Health Record (EHR) Incentive Program and assisting HIEs, PDMPs, and MES modules with CMS Streamlined Modular Certification (SMC).

Pam is assisting several state PDMP programs, the state Medicaid programs, and CMS/MITRE is pursuing and achieving SMC for the PDMP. This SMC certification allows PDMP programs to request CMS enhanced funding through the state Medicaid program. Once achieved, this funding provides a more consistent funding stream for the PDMP programs.